

Brandeis Fall Page 24 Page 13 Heavy All Silk Tulle Wash Ribbons at 2c yd



### Kid Gloves for Easter

The Celebrated Ferrin Gloves in New Shades

Two radium clasp effects—correct shades for Easter—bluet, mustard, apricot, green, blue, cawaba, tan, brown, also black and white. Finest selected Grenoble kid. Fitted to the hand; at, pair. **\$1.50-\$2**

Short Kid Gloves—Two-clasp, all colors, also English tans—worth \$1.00 a pair; on bargain square at, pair. **69c**

### Women's Easter Neckwear

More than 100 new styles of dainty neckwear for Easter—pretty Dutch Collars—Irish Crochet—stocks and jabots—As specials we mention very pretty lots at **25c 50c and \$1.00**



### Special Sale of Ribbons

Taffetas and satin ribbons, some moires—plain and fancy colors—Dresdens and floral, up to 6 inches wide, at, yard. **10c-15c-25c**

### HOSIERY SALE

Imported hosiery for Easter. Plain and fancy lisle—all colors, fancy embroidered boot patterns, all over lace—black, tan and fancy colors, pair. **35c**

Men's Black and Tan Hose—Fancy colors, fancy half hose—stripes, laces, plain and embroidered, per pair, **15c-25c**

CHILDREN'S AND BOYS' HOSIERY  
Black and tan—fine and heavy ribbed—some are Black Cat brand; two bargain squares—worth up to **10c @ 15c**

Brandeis is Omaha's Exclusive Agent for **La Vida Corsets—Gossard Corsets**  
The highest grade corsets in the world are sold at Brandeis. We are showing the newest long hipless models in the graceful La Vida and the front laced Gossard corsets.

Women's Summer Underwear  
Long sleeve Jersey ribbed corset covers, all sizes, will go on sale, **19c**

Women's Munsing Union Suits, sleeves, tight knee, fine ribbed suit. **49c**

Washable Crepe Waist Patterns  
In Our Art Needlework Dept.  
Stamped on three yards of fine crepe with Royal Society floss sufficient to complete. Full size paper patterns and chart for cutting and making. These waists require no ironing—special for Saturday in Art Needlework department. **\$1.25**

Stationery Dept.  
Fine cloth finish writing paper at the extraordinary price of, per lb. **15c**

In China Dept.—West Arcade  
Russian Brass Jardiniere—Hand-hammered, 8-inch size, footed, regular **\$2.50** Jar, on sale Saturday, each. **\$1.39**

Brandeis Stores

ANY MAN WHO HAS THE Intention of Paying **\$20 FOR A SUIT**  
ought to look over the large assortment of stylish and up-to-date garments which we offer in endless varieties of colors and styles at this price. Other stores ask at least from \$25 to \$28 for some no better. Every garment absolutely guaranteed in every way.

MEN'S PANTS **\$1.90**  
A very fortunate purchase of men's fashionable pants enables us to offer you exceptionally big values at \$1.90. Choice new colorings and styles. In this sale we include a large number of our former \$2.50 and \$3.00 values.

We purchased from Wilson Bros., Chicago, known as the kings of the hosiery business, 200 dozen imported hose, such as furnishers sell at from 50c to 75c a pair.

**25c A PAIR**  
They come in lace stripe, luster lisle, gauze lisle, fine Maco yarns, etc., in every imaginable shade and pattern. Such a large and varied assortment has never been shown by any store in Omaha before.

GUARANTEE CLOTHING CO. 1519-21 DOUGLAS ST.

Shoe the Boy for Easter

FOR WOMEN  
We've a host of dainty creations. Boots in extreme or conservative styles. Oxfords, Ribbon Ties, Pumps, Slippers, etc.—**\$3, \$3.50, \$4 to \$5**

FRY SHOE CO., THE SHOERS 16th and Douglas Streets.

Sommer Bros. Exponents of Good Living. 28th and FARNAM.

Courtney & Co., 17th and Douglas Streets  
Telephone Douglas 417 — Independent A-1215  
Private Exchange Connects All Departments

French Endive	Best Food for the Best People	Strawberries
Easter Lilies		Olives
Fresh Eggs		Meat Markets
Artichokes		

SPECIALS—MEATS  
For the Easter trade, we have secured 100 Genuine Country Killed Spring Lambs. Get your ORDERS in early to avoid disappointment, as a great many of these Lambs are already sold.

Grocery Specials for Saturday

1-lb Frames Honey, per frame	15-ounce cans, K. C. Baking Powder, per can
Maple Sugar, per lb.	2 1/2-lb cans Apricots, .30c
2 1/2-lb cans Lowden Soups, per can	3 1/2-lb Cans Flakes, .25c
Fancy Evaporated Peaches, per lb.	2-lb cans June Peas, .10c
8-lb cans Tomatoes, .10c	Imported Sardines, 4-1b tins
Heinz's Pickles, Ass'd (in bottles), .9c	8-ounce cans, Calumet Baking Powder, .10c

OUR EASTER FOOTWEAR WINS ADMIRATION ON EVERY HAND  
The new styles are attracting the attention of all good dressers. Better Shoes were never shown anywhere. Everybody will want new shoes Easter Sunday.

FOR WOMEN  
We've a host of dainty creations. Boots in extreme or conservative styles. Oxfords, Ribbon Ties, Pumps, Slippers, etc.—**\$3, \$3.50, \$4 to \$5**

FRY SHOE CO., THE SHOERS 16th and Douglas Streets.

Saturday Specials  
Walter Baker's Chocolate—per pound **39c**  
Fancy Sliced Pineapple, per can, at **19c**  
Dr. Price's Baking Powder—per 1-lb. tin **39c**  
Strictly Fresh Eggs, guaranteed—the kind you want for Easter—at **19 1/2c**  
Jello—per pkg. **7 1/2c**  
Shelled Walnuts, regular price 60c per lb., Saturday **42c**  
Lipton Tea, 1/2-lb. tins, per tin, at **29c**  
Ideal, Diadem, Meadow Gold, Idlewild, Wedgewood Butter, per pound **32c**  
Easter Lilies, up from **60c**

FRESH VEGETABLES  
Wax Beans  
New Potatoes, Fresh Tomatoes  
Pie Plant  
Water Cress  
New Turnips  
Green Peppers  
Fancy Strawberries  
Fresh Pineapples  
At Reasonable Prices.

EASTER OXFORDS **\$2.50 and \$3.50**  
At the beginning of the oxford season we invite the women of Omaha to visit our exclusive woman's shoe store and inspect the specialties we are showing at \$2.50 and \$3.50.

Shoe Market 322 S. 16th, Near Harney

IT WILL PAY  
You get OUR PRICES before placing your order for your Easter dinner. You can depend on quality, variety, freshness and the very lowest prices. Your phone orders will be appreciated and given the most careful and close attention. Please order early.

BUTTER—All brands Cream—29c  
EGGS—Strictly fresh, per dozen **19c**  
BUTTER—Delicious, Sweet Country, per lb. **27c**  
PEACHES—25c quality in syrup, per can **19c**  
DRIED PEACHES—Fancy bright, 12 1/2c quality, 2 lbs. **17c**  
PINEAPPLES—Large cans in syrup, 35c value, per can **24c**  
ORANGES—Fancy, sweet, juicy Redlands, per dozen **25c**  
HAMS—Morrell's Iowa Pride California, per lb. **10c**  
Vegetables, Strawberries, Spring Lamb, Olives, 2 large 10c bottles for **15c**

AT work or at play; at home or abroad; in society or business, at Easter time, or any time, you'll be dressed, with satisfaction to yourself and your friends, if you make the suit or overcoat the best HART, SCHAFFNER & MARK hand tailored.

HAYDEN'S THE RELIABLE STORE

Is the Omaha home of these, the best clothes produced, and the tremendous assortment of snappy, distinctive styles and patterns shown for spring is certain to include something just to suit you, no matter how particular you may be.

Suits **\$18 to \$35**. Overcoats, **\$15 to \$30**  
Extra Easter Suit Special Saturday

Too much cannot be said in praise, cold type cannot convey a proper understanding or appreciation of the grand value we are offering in the "MARVEL SUITS", all handsome, pure wool worsted fabrics, in silk mixtures, browns, smoke, blues and olive shades, strictly hand tailored and silk lined throughout. Tailoring is of the highest order of excellence, and the assortments of colors, patterns, and styles are sure to please the most particular. **\$15**

Good values at **\$25.00**, Easter Sale price. Other Spring Suits priced at a great saving to you, **\$7.50, \$10.00, \$12.50 and \$13.90**

BIGGEST SHOWING OF YOUNG MEN'S SUITS IN OMAHA.  
All the new kinks in patch pockets, dip fronts, peg top pants so much in demand among dressy young fellows, **\$7.50 up to \$18.00**

In Our Busy Boys' Department  
We're showing this season the best line of boys' suits possible at most remarkably low prices ever attempted. Our matchless value inducements bring the business.

A "Two-in-One Suit"—Extra pair of pants, regularly \$3.50 to \$4.50 values, as an Easter special, Saturday, choice **\$2.95**

Other splendid values at, from **\$1.50, \$1.95 and up to \$8.50**

See our splendid line of Boys' Confirmation Suits.

Try HAYDEN'S First MONDAY THE BIG SILK SALE  
15,000 Yards of High Class New Silks  
Surplus Stock of ARNOLD CONSTABLE & CO., New York

Housekeepers—Buy your provisions for CASH at Omaha's great Food Store.

Meat Dept.  
5,000 lbs. Pork Roast, per lb. **6 1/2c**  
Spring Lamb—Hind quarters, per lb. **18c**  
Fore quarters, per lb. **12c**  
10,000 lbs. Armour's Star Hams, fresh from smoke house, per lb. **12 1/2c**  
Choice Bacon (lean strips), **15 1/2c**  
From 7 to 8 p. m., Country Sausage, per lb. **5c**

Tea and Coffee Department  
After all, the best advertising a merchant can do is to sell the best goods in his line at a fair profit. And that certainly is what we do. Our steel-cut sifted coffee is the best. A clean granulation, free from powdered coffee (which makes settlings) is surely desirable. Mocha Mixture, the coffee lovers' favorite, per lb. **35c**, 3 lbs for \$1  
Excelsior Blend, 25c, market Special, per lb. **20c**

Grocery Dept.  
20 lbs. Granulated Sugar, **\$1.00**  
Sour and Sweet Pickles, per qt. **23c**  
Queen Olives, per qt. **30c**  
Standard Corn and Peas, 4 cans for **25c**  
Standard Tomatoes, 3 cans **25c**  
Imp. French Peas, 2 cans **25c**  
New England Mince Meat, per pkg. **7 1/2c**  
Post Toasties **7 1/2c**  
Quaker Oats **9c**  
High Grade Toilet Soap, assorted, Six Bars **15c**

Butter and Egg Dept.  
Special for Saturday Only.  
Fancy Creamery Butter, pkg. **28c**  
Fancy country roll butter, per lb. **27c**  
Strictly fresh No. 1 Eggs, doz. **20c** (Every one guaranteed).  
Fancy full cream Cheese **20c**

Phones: Doug. 2144 Ind. A-2147

THE Public MARKET 1610 Harney

LAMB! LAMB! LAMB!  
Genuine Spring Lamb hind quarters, each **\$1.50**  
Fore quarters, each **75c**  
Prime Rib Roast, per pound **12c-10c**  
Sirloin Steak, pound **12c**

Porterhouse Steak, pound **15c**  
Swift Premium Hams, pound **13c**  
Armour's Star Hams, pound **13c**  
Cudahy's (Diamond C) Hams, pound **13c**

CENTRAL MARKET  
Telephone Douglas 1796. 210 North 16th Street.